


The World Business Summit on Climate Change and the Carbon Expo 2009

Presented by
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Santiago, October 28 2008





The most important decision of our
time was taken by Denmark.
2009 was the year of Latin America
and the Caribbean at COP.
What role we are going to take?

"We cannot afford to see Copenhagen fail. As business leaders, we have to commit ourselves to solving what I consider to be the biggest challenge ever."

Sir Richard Branson
Member of Copenhagen Climate Council
Founder and CEO of Virgin

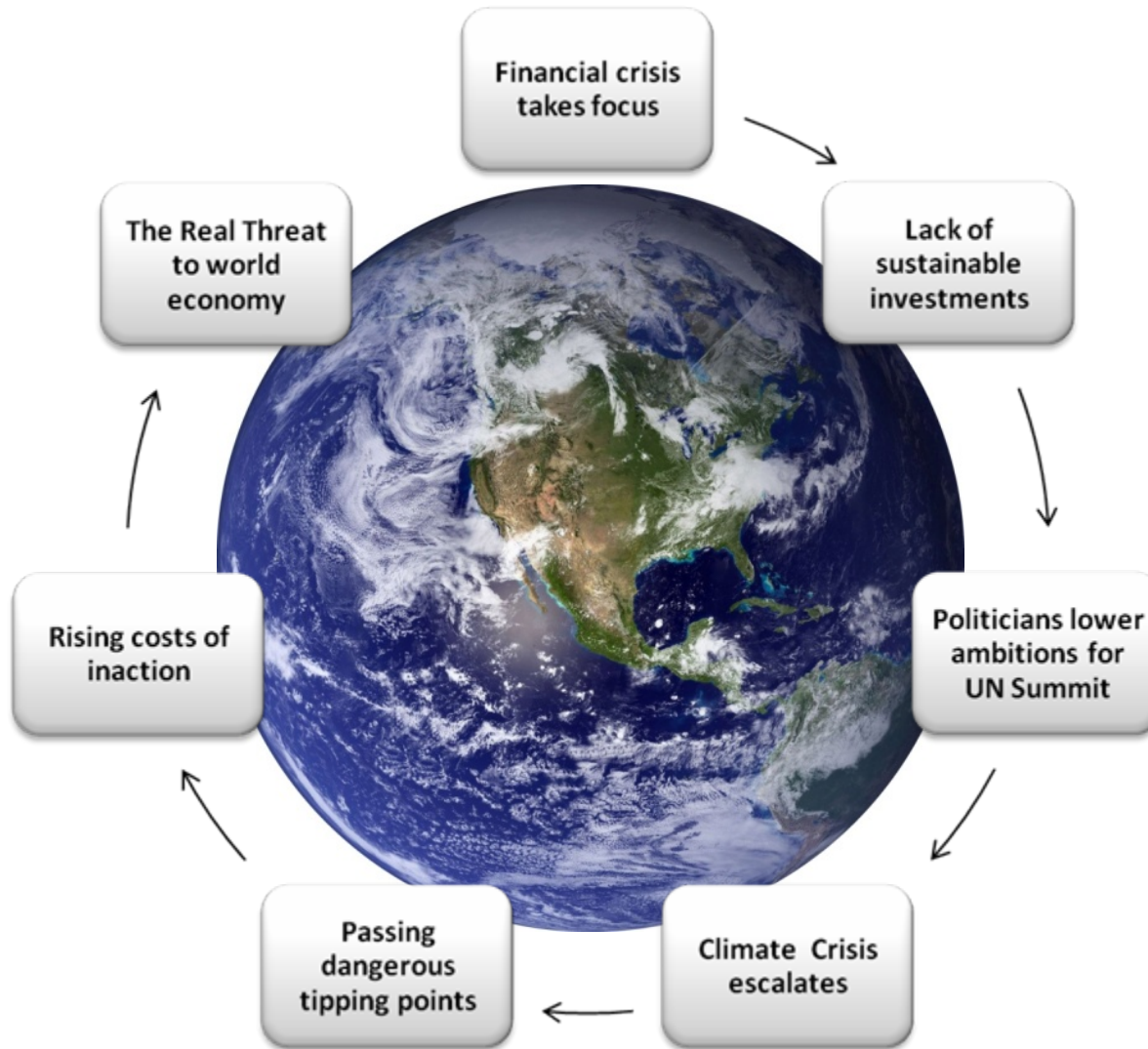




Time is running out.

Never have we been so far from a sustainable solution.
Climate change is accelerating - and our ability to
develop and implement
the necessary response
is stalling.

The Vicious Circle



The Virtuous Solution



The challenge calls for collaboration.
The **strongest business partnership**
on climate change ever.



The 2009 global platform tailored to the Carbon Market

Successfully and exponentially growing over five consecutive years now, CARBON EXPO has established itself as the leading Global Trade Fair & Conference for stakeholders in the Carbon Market. **260 exhibitors, over 3.000 participants and 40 Host Countries** coming from **115 countries** used this international platform for emissions trading, carbon abatement solutions and new technologies to meet, learn, exchange best practices, as well as benefit from business matching opportunities.

From **May 27 - 29, 2009** the success story of **CARBON EXPO** continues. Together with our new partner Fira Barcelona, the World Bank, the International Emissions Trading Association and Koelnmesse are organizing **CARBON EXPO 2009 in the Spanish city of Barcelona.**

CARBON EXPO – the platform where messages get across between the industry, technology and service providers, financiers and legal firms, project developers and buyers, NGOs and think tanks, policy decision makers, politicians and governments.

Be part as a region and take advantage of the COP 15 preparation process!

World Economic Forum World Business Council on Sustainable Development

3C UN Global Compact Climate Group

Pew Center on Global Climate Change

Copenhagen Climate Council



Copenhagen Climate Council

Members, Science and public policy:

Tim Flannery, Australia, *Writer & Scientist*

Professor Steven Chu, United States, *Scientist, Lawrence Berkeley National Laboratory*

Lord Michael Jay, United Kingdom, *Globe International Advisory Board member & Lord Jay of Ewelme*

Professor David Kammen, United States, *Scientist & Director of Renewable and Appropriate Energy Laboratory (RAEL), University of California, Berkeley*

Georg Kell, United States, *Executive Director, UN Global Compact*

Sir David King, United Kingdom, *Scientist & Director of the Smith School of Enterprise and the Environment at the University of Oxford*

Dr. Thomas Lovejoy, United States, *Scientist & President of the H. John Heinz III Center for Science, Economics and the Environment*

Professor James Lovelock, United Kingdom, *Scientist, Inventor & Author*

Sir Crispin Tickell, United Kingdom, *Director of the Policy Foresight Programme, James Martin Institute for Science and Civilization, University of Oxford.*

Copenhagen Climate Council

Members, Business:

Shai Agassi, Israel, United States, *Founder & CEO, Project Better Place*

Paul Aquino, Philippines, *CEO & President, PNOC-Energy Development Corporation (PNOC-EDC)*

Carsten Bjerg, Denmark, *CEO, Grundfos*

Sir Richard Branson, United Kingdom, *Founder & CEO of Virgin Group*

James Cameron, United Kingdom, *Vice Chairman of Climate Change Capital*

Subhash Chandra, India, *Chairman of Zee Entertainment Enterprises Limited*

Jørgen Mads Clausen, Denmark, *CEO, Danfoss*

Samuel A. DiPiazza, Jr., United States, *CEO PricewaterhouseCoopers International Limited*

Anders Eldrup, Denmark, *CEO & President, Dong Energy*

Ditlev Engel, Denmark, *CEO, Vestas Wind Systems A/S*

Yoichi Funabashi, Japan, *Editor-in-chief, The Asahi Shimbun*

Lise Kingo, Denmark, *Executive Vice President and Chief of Staffs, Novo Nordisk*

Rob Morrison, Asia, *Chairman, CLSA Asia-Pacific Markets*

Paul S. Otellini, United States, *CEO & President, Intel*

Rob Purves, Australia, *Chair of Environment Business Australia & board member WWF International*

Erik Rasmussen, Denmark, *Editor-in-chief & CEO, Monday Morning*

James E. Rogers, United States, *Chairman, President & CEO, Duke Energy Corporation*

Zhengrong Shi, China, *Chairman of the board, Suntech Power*

Björn Stigson, Sweden, *President of the WBCSD, World Business Council for Sustainable Development*

Moses Tsang, Hong Kong, *Chairman & Managing Partner, Ajia Partners*

Jens Ulltveit-Moe, Norway, *CEO, Umoe AS*

Li Xiaolin, China, *Chairwoman & CEO, China Power International Development*

Reframing the challenge

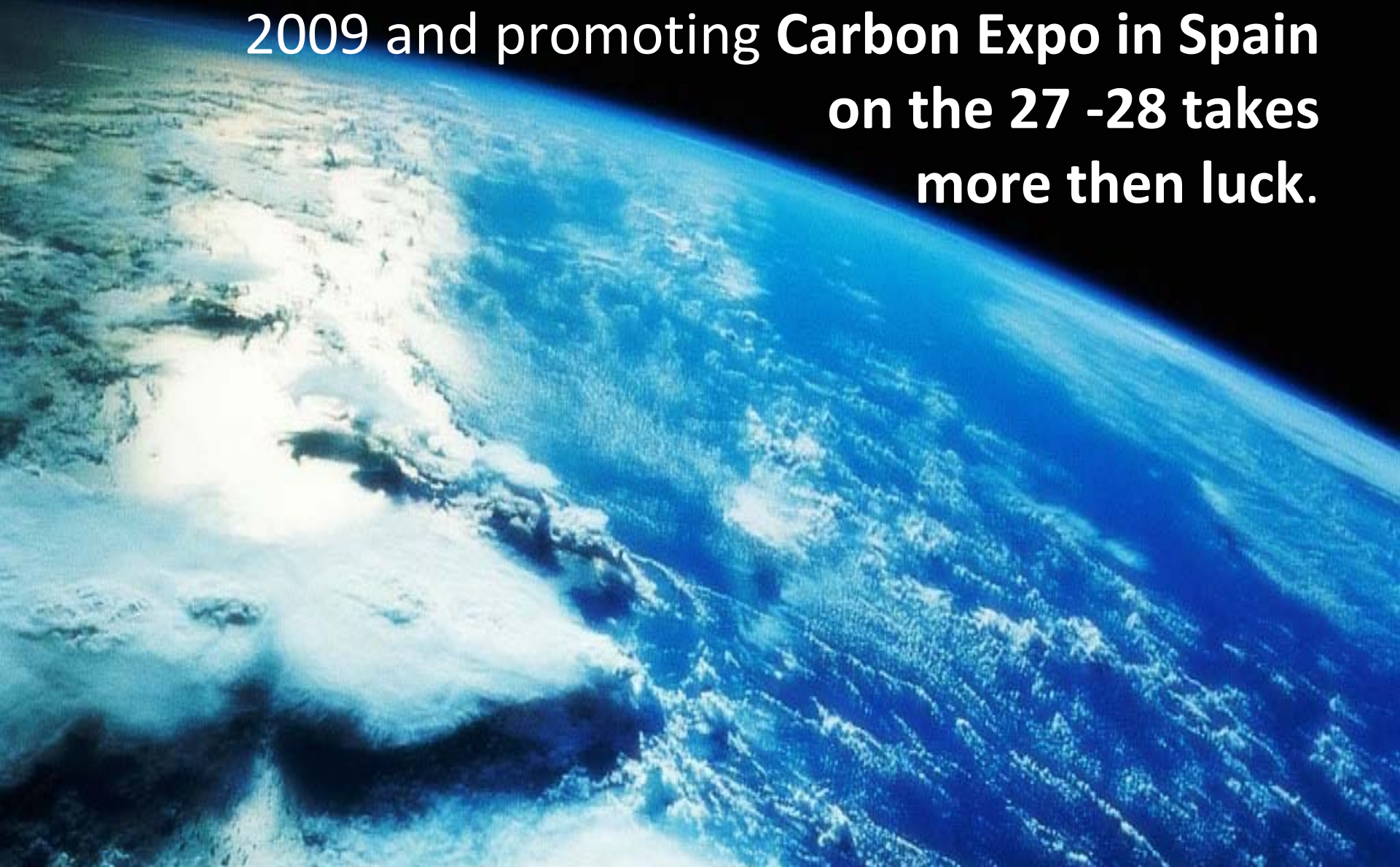
Get Latin America and Africa into it.

Choose

- Regional participants
- All important sectors
- Talk to CEOs, government representatives and negotiators
- Thought leaders and scientists
- Think in your role



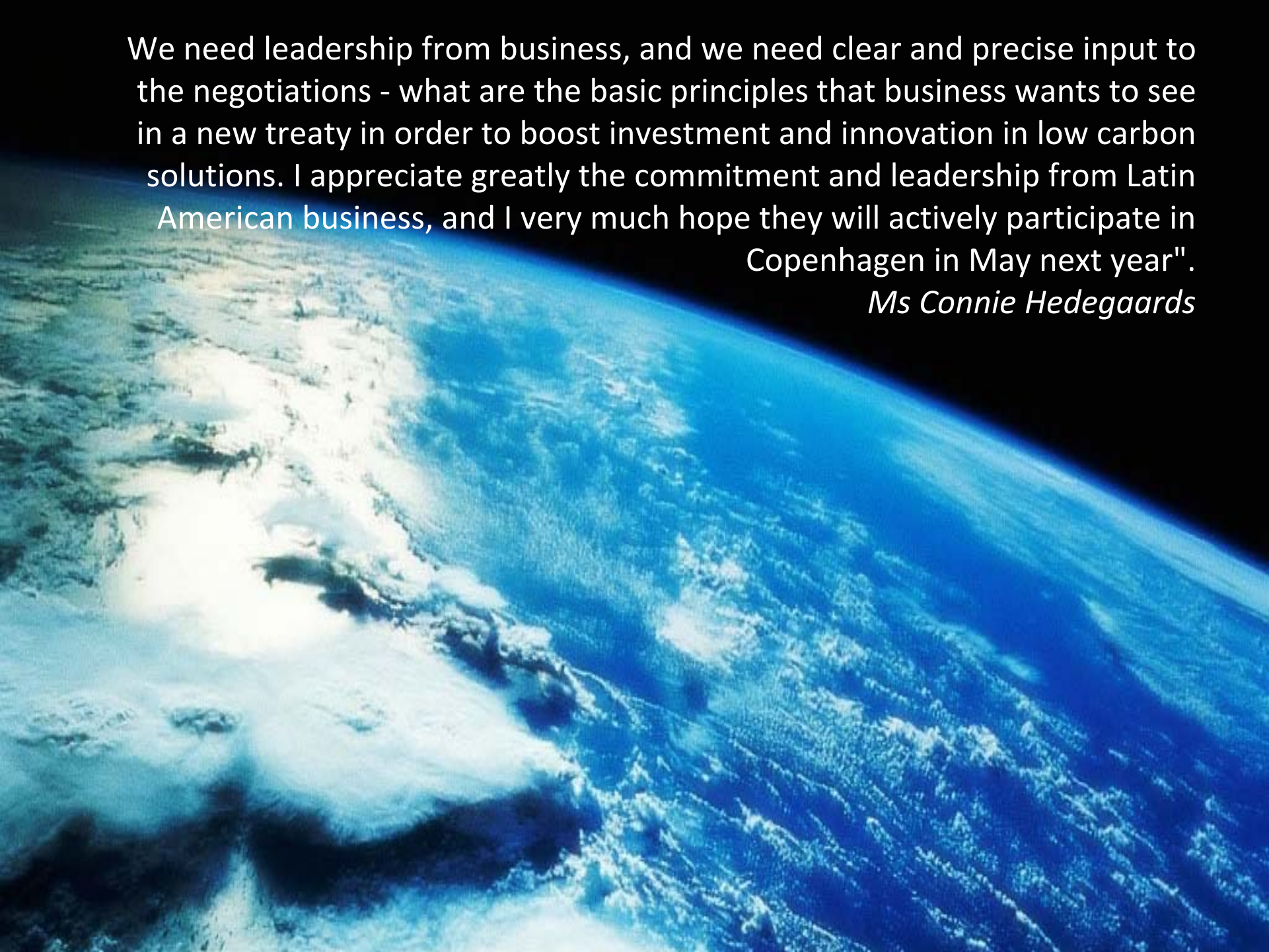
**Convening The World Business Summit on
Climate Change, Copenhagen 24-26 May
2009 and promoting Carbon Expo in Spain
on the 27 -28 takes
more than luck.**



World Business Summit on Climate Change in May 2009 is the most important business event on this agenda in the run up to the COP15. The Danish Government supports the event fully. It is of great importance that global business engage and make themselves heard in this process - and this they can do at The World Business Summit.

Ms Connie Hedegaards



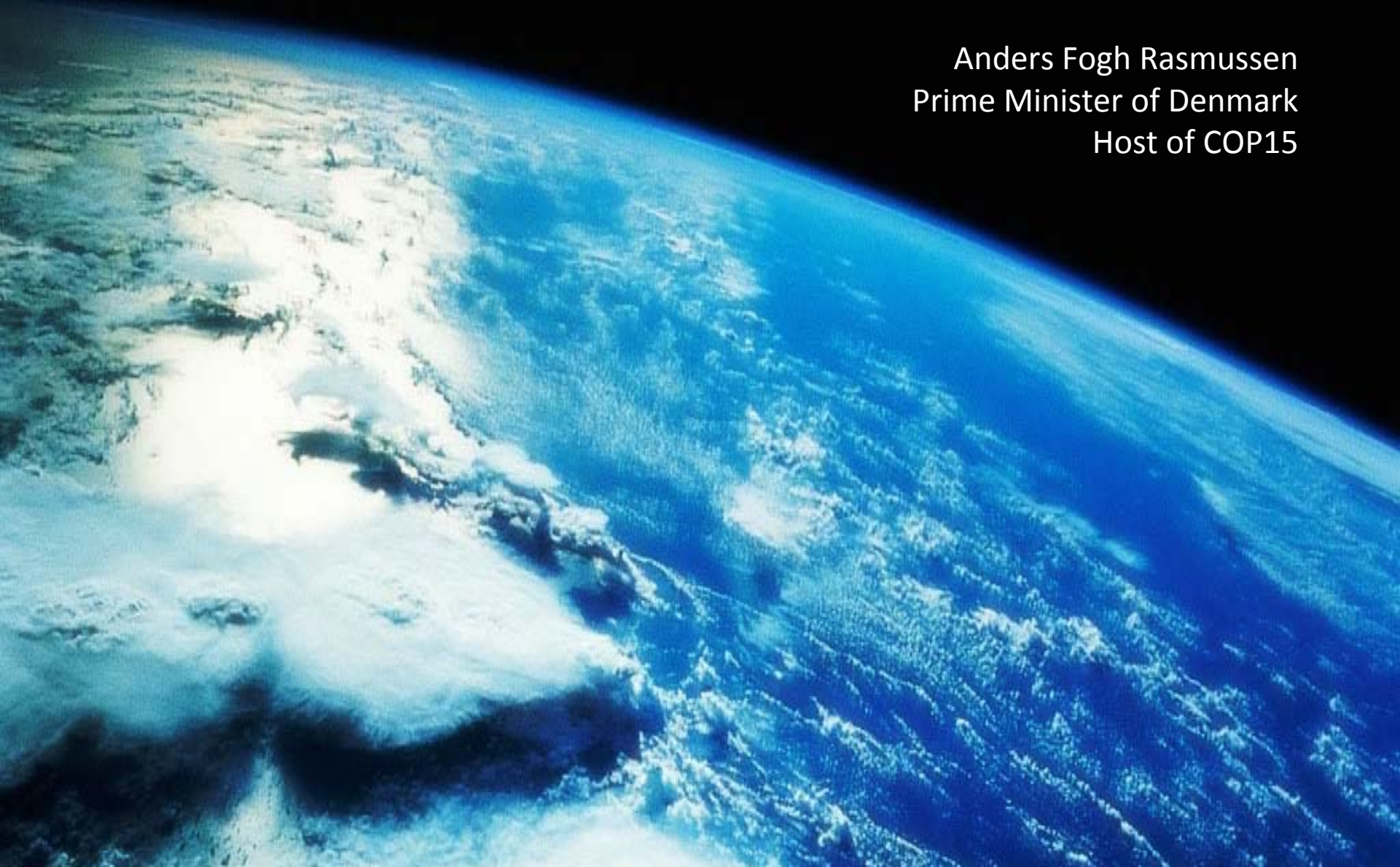


We need leadership from business, and we need clear and precise input to the negotiations - what are the basic principles that business wants to see in a new treaty in order to boost investment and innovation in low carbon solutions. I appreciate greatly the commitment and leadership from Latin American business, and I very much hope they will actively participate in Copenhagen in May next year".

Ms Connie Hedegaards

“In my view, the World Business Summit on Climate Change will be a pivotal event that can deliver an important contribution to the political decisions to be made during the UN Climate Conference, COP 15, in Copenhagen in December 2009”.

Anders Fogh Rasmussen
Prime Minister of Denmark
Host of COP15



The future of your business is
being decided now.

Any input?



An aerial view of Earth from space, showing a vast expanse of blue oceans and white clouds. The horizon of the Earth is visible on the right side, curving away into the blackness of space. The lighting is bright, highlighting the textures of the clouds and the deep blue of the water.

The World Business Summit on Climate Change

www.copenhagenclimatecouncil.com

CARBON EXPO - Koelnmesse GmbH

www.carbonexpo.com

**Copenhagen Climate Council and Carbon Expo
2009 - Turning risk into opportunity – let us get
organized. This is our moment.**

