



CIRCULAR OPPORTUNITIES

Paula Cobas
National Development Agency, Uruguay

Latin American and Caribbean Climate Week

Montevideo, 2018

Why going circular?

Sustainable development: is circular economy the answer?

How can we make **our production and consumption** systems more circular?

Road map:

Identifying **sectors, opportunities** and **goals**

Understanding the circle

Generating **Knowledge**: New concept? New ideas?

Inspiring people to think in a circular way: presenting **successful experiences** here and abroad

Promoting **synergies**: encouraging stakeholders to meet, connect and articulate



**Engaging the private sector:
*it's (almost) all about business!***

Enable private sector to
identify business opportunities and
to seize them!

Supporting firms by **sharing risks**



How we support the transition towards a circular economy?

Circular Opportunities Program

To promote the “**Validation of Ideas**” and “**Implementation of Projects**” in line with the principles of Circular Economy



CIRCULAR OPPORTUNITIES

1. Knowledge

Inspiration events

2. Startups

Validate ideas

3. Actions

Support project implementation



To make a change...take it slow!

Support the **supply side** in the transition to new business models and products

Encourage the **demand side** through cultural changes (awareness/education)

Set the context right: adequate **regulatory framework**



el desarrollo entre todos

ande.org.uy - oportunidadescirculares.org



[/AndeUruguay](https://twitter.com/AndeUruguay)

ande@ande.org.uy

www.ande.org.uy